

## **Privacy Policy for www.potentialgold.com**

If you require any more information or have any questions about our privacy policy, please feel free to contact us by email at [potentialgold@gmail.com](mailto:potentialgold@gmail.com).

At [www.potentialgold.com](http://www.potentialgold.com), the privacy of our visitors is of extreme importance to us. This privacy policy document outlines the types of personal information is received and collected by [www.potentialgold.com](http://www.potentialgold.com) and how it is used.

### **Log Files**

Like many other Web sites, [www.potentialgold.com](http://www.potentialgold.com) makes use of log files. The information inside the log files includes internet protocol ( IP ) addresses, type of browser, Internet Service Provider ( ISP ), date/time stamp, referring/exit pages, and number of clicks to analyze trends, administer the site, track user's movement around the site, and gather demographic information. IP addresses, and other such information are not linked to any information that is personally identifiable.

### **Cookies and Web Beacons**

[www.potentialgold.com](http://www.potentialgold.com) does use cookies to store information about visitors preferences, record user-specific information on which pages the user access or visit, customize Web page content based on visitors browser type or other information that the visitor sends via their browser.

### **DoubleClick DART Cookie**

::: Google, as a third party vendor, uses cookies to serve ads on your site.

::: Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet.

::: Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at the following URL - [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html)

Some of our advertising partners may use cookies and web beacons on our site. Our advertising partners include ....

**Google Adsense**

These third-party ad servers or ad networks use technology to the advertisements and links that appear on [www.potentialgold.com](http://www.potentialgold.com) send directly to your browsers. They automatically receive your IP address when this occurs. Other technologies ( such as cookies, JavaScript, or Web Beacons ) may also be used by the third-party ad networks to measure the effectiveness of their advertisements and / or to personalize the advertising content that you see.

[www.potentialgold.com](http://www.potentialgold.com) has no access to or control over these cookies that are used by third-party advertisers.

You should consult the respective privacy policies of these third-party ad servers for more detailed information on their practices as well as for instructions about how to opt-out of certain practices. [www.potentialgold.com](http://www.potentialgold.com)'s privacy policy does not apply to, and we cannot control the activities of, such other advertisers or web sites.

If you wish to disable cookies, you may do so through your individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective websites.

## **ADIFY ADS**

### **Third Party Advertiser Cookies and Web Beacons**

This web site participates in Six Apart Media, a comprehensive advertising program provided by Six Apart Ltd. for publishers all across the Web. This section of our privacy policy describes how Six Apart Ltd. and the third party advertising networks and advertisers that display advertisements through Six Apart Media (collectively, "Advertisers") collect, use, store and disclose data from visitors to this Web site.

A "cookie" is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a Web site's computers and stored on your computer's hard drive. Cookies can be used to target advertisements relevant to your interests, based on your visits to different Web sites, to provide traffic measurement and other analytics and to conduct research.

A "Web beacon" is an electronic file on a Web page that allows a Web site to count users who have visited that page, to access certain cookies and to provide auditing, research and reporting for advertisers.

When your browser requests a page that displays advertising from one of the Advertisers, the Advertiser may view, edit or set its own cookie through your browser. In addition, the Advertiser may place its own Web beacon in the page, which may be triggered by your browser's request.

### **Advertiser Privacy Policies**

If you would like to contact the Advertisers to learn more about their privacy policies and what options (if any) they offer to opt out of their data collection and use, please follow these links to their Web sites:

Six Apart Ltd.

<http://www.sixapart.com/privacy>

Six Apart Media third party advertising networks and advertisers

<http://www.sixapart.com/advertising/solutions-for-bloggers/privacy/3rd-party-list/index.html>

Some of these third party advertising networks are participants in the Network Advertising Initiative ("NAI"), a cooperative of online marketing and analytics companies committed to building consumer awareness and establishing responsible business and data management practices and standards. You can learn more about NAI and how you may "opt out" of targeted advertising delivered by NAI member ad networks [here](#).